



California Healthcare Interpreting Association

"Healthcare interpreters and providers working together to overcome linguistic barriers to high-quality care"

CHIA Policy: Photography, Filming & Social Media

The policy set forth in this document was approved by the CHIA Board of Directors on 2/19/18.

Commercial, Nonprofit and Media Photography & Filming

Commercial, nonprofit, trade and student photographers and filmmakers are required to receive advanced written permission, provide proof of liability insurance coverage and meet other policy requirements for any on-site or online CHIA event. Approved photographers and videographers must wear identification as such at all times while attending a CHIA event. Photographers and videographers must obtain written consent by all subjects and/or may be required to post signage indicating that photography/filming are taking place. Published photos or videos must include an acknowledgment about the CHIA event from which it was procured. CHIA requests that copies of photos or videos (or internet links) be provided to CHIA for its own use or archiving.

Photo and filming inquiries can be sent to the CHIA Executive Director, Don Schinske: dschinske@chiaonline.org.

News media requests to film at CHIA events must be coordinated through the CHIA Executive Director, Don Schinske: dschinske@chiaonline.org.

CHIA-Sponsored Photography & Filming

CHIA may photograph, film, or videotape attendees of on-site or online events for educational and promotional purposes, including social media. The following will appear on all event registrations:

Consent to Use of Image or Voice

Registering for this event constitutes an agreement to CHIA's use and distribution of attendee's likeness, video image or voice in photographs or video/audio recordings for marketing or educational purposes.

Event Photography and Recording by Attendees

CHIA welcomes attendees at on-site or online events to take photographs, short videos or short audio recordings. We request that attendees use common sense and courtesy to others in pursuit of photo and short videos for their personal use, particularly "live" videos being posted to social media.

Photography or short video/audio recordings of on-site or online presentations requires permission of the presenter and may only be distributed for social media or journalistic purposes (i.e., inclusion in company newsletter). Video or audio recording full presentations is prohibited.

Social Media

CHIA encourages promotion of its events by attendees, according to acceptable standards of consent, courtesy and respect to other individuals in attendance. We request that attendees include CHIA hashtags (e.g., #CHIAConference, #CHIAWebinar) in their posts.

Use of CHIA's Name, Mark, or Logo

Any commercial or other unauthorized use of the CHIA name or logo for purposes not outlined in this policy is prohibited without prior specific written approval of CHIA. To request permission, contact the CHIA Executive Director, Don Schinske: dschinske@chiaonline.org